

UZH Innovators Camp

July, 6–12th
2018



uzhinnovators.ch

Friday 6.7.2018 — Warm-up

13:30 Registration

14:00 Welcome

Christoph Hock (Professor,
Vice President UZH and
Director Institute for Regenerative
Medicine · IREM)
Ulrich Kaiser (Professor
for Entrepreneurship UZH)

14:10 From Bench to Bedside

Roger Nitsch (Professor, President
of the Board of Neurimmune,
Director Institute for Regenerative
Medicine · IREM)

14:40 Hipster-Hacker-Hustler
Approach

Simon Hoerstrup
(Director Institute for Regenerative
Medicine · IREM)

15:00 Speed Dating

16:30 Introduction Bio-Technopark

Mario Jenni
(Co-founder & CEO Bio-
Technopark Schlieren-Zürich)

17:30 Lab Tour

Christian Tackenberg (Scientific
Group Leader Institute for
Regenerative Medicine · IREM)

18:00 Pizza & Team Building

Saturday 7.7.2018 — Kick-Off

09:00 Digital Motor Insurance

Rocco Minelli
(CEO AutoMate Insurance AG)
Hugo Pfister
(COO AutoMate Insurance AG)

10:00 Ideation & Team Building

Oliver Aeschlimann & Dan Nessler
(Visiting Lecturers MAS Strategic
Design ZHdK)

Lunch Break

13:30 Value Proposition, Prototyping
& Pitching

Oliver Aeschlimann & Dan Nessler
(Visiting Lecturers MAS Strategic
Design ZHdK)

16:30 Group Work

Sunday 8.7.2018 — Frame

09:00 Next Generation Gaming

Flurin Jenal
(Co-Founder & CPO Struckd AG)

10:00 Team Pitches & Feedback

Lunch Break

14:00 Group Work

17:00 Summer Activity Event

Monday 9.7.2018 — Build

09:30 Kraftwerk Company Visit &
Business Modell Innovation at
Impact Hub Zurich

Christoph Birkholz (Co-Founder
& Managing Director Impact Hub
Zurich)

Lunch Break & Group Work

14:15 Startup Building Fundamentals

Ulrich Kaiser (Professor for
Entrepreneurship UZH)

15:00 Innovation Ecosystem

Stefan Steiner (Co-Managing
Director VentureLab)

16:00 Company Visit Roche Glycart AG

Samuel Moser (Research &
Operations Manager Cancer
Immunotherapy Discovery Roche)

17:30 Group Work

Tuesday 10.7.2018 — Practice

09:00 InSphero Company Visit
& Lab Tour

Jan Lichtenberg (CEO InSphero)

10:00 Team Pitches & Feedback

11:15 Business Modelling and Market
Positioning for Tech Startups

Ralph Mogenicato
(Angel Investor, SICTIC Board)

Lunch Break

13:30 Group Work

16:30 Soft Factors
for Entrepreneurship

Nicole Herzog
(Tech Entrepreneur & Investor)

Wednesday 11.7.2018 — Polish

09:00 Business Modelling in Biotech

Daniela Marino (CEO &
Co-Founder CUTISS AG)

10:00 Coaching Carousel

12:00 Brown Bag Lunch & IP Licensing

Adrian Sigrist
(Associate Director Unitectra AG)

13:30 Team Pitches & Feedback

14:30 Group Work

16:00 Start-up Funding

Mike Baur (Co-Founder & Board
Member Swiss Startup Factory)

Thursday 12.7.2018 — Let it fly

10:00 Final Pitches

In Presence of Expert Jury
Award Ceremony