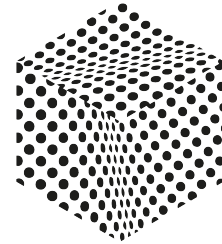




## Digital Entrepreneurship: Bootcamp HS19

Shape the future of digital transformation!



### Coaches



#### Dr. Kynan Eng

Kynan is co-founder and CEO of iniVation AG. He has led several start-ups to successfully closed funding rounds and product launches, is chairman of aiCTX AG and QuantActions SA and board member at iniLabs GmbH. At the University of Zurich (UZH) and ETH Zurich, Kynan led a research group investigating neuroscience and medical applications of VR at the Institute of Neuroinformatics, before moving to transition technology to tech start-ups.



#### Andreia Fernandes

Andreia is the founder of Seabrand and Sexy Little Bag. She coaches entrepreneurial teams in Innosuisse trainings with a focus on strategy, international collaboration, teambuilding and global marketing. Andreia holds an MBA from the University of St. Gallen, as well as from the ESADE Barcelona.



#### Jan Fülischer

Jan is president and CEO of Seonzon AG, a successful serial entrepreneur and expert in start-up financing. He is advisor to several technology driven start-ups and art-related initiatives. Jan holds a Master of Arts from UZH and has coached entrepreneurial students and researchers of his alma mater in numerous seminars and workshops.



#### Dr. Eva Maria Håkanson

Eva Maria is a bioengineer by training and has been active in applied research and technology transfer before she switched side and began a career in academia supporting innovation. At ETH Zurich she built up a Student Project House, giving space and resources for young entrepreneurial teams. In her current role at UZH, she is working on the establishment of the Innovation Hub.



### Ralph Morigato

Ralph has over 25 years of experience in the financial industries of Switzerland, Germany, Austria and Singapore. He is now an active investor, board member and advisor for start-up companies in the technology field (e.g. [Starmind](#), [unblu](#), [Contovista](#)). Ralph shares his knowledge as guest lecturer at several universities of applied sciences, as well as at UZH.



### Loïc Schülé

Loïc is co-founder and CEO of Denteo, a cloud-based software for dental practices. He holds a Master of Science from ETH Lausanne and looks back to over ten years of experience in the field of IT consulting. Before founding Denteo, Loïc has been working at Impact Hub Zurich focusing on innovation, business development, new business models and corporate relations.



### Beat Seeliger

Beat is an experienced software engineer, co-founder of several IT start-ups and Impact Hub Zürich. At the software company Panter AG, Beat is responsible for strategic planning, business development, acquisition and realization of projects. Beat teaches at the Institute of Applied Information and Technology at ZHAW and is an advisor of Master21 Academy.



### Alex Stöckl

Alex is a Partner at Wingman AG, where he is helping founders of Swiss start-ups to achieve their ambitious goals. Alex worked for several years at Creathor Ventures, investing in tech start-ups such as HeyJobs, Allthings Technologies and Knip. Prior to that, he was responsible for operations at Gärtnerei, a food start-up, driving growth from a single restaurant to one of Switzerland's leading healthy restaurant chains.



### Patrick Utz

Patrick opens doors for young entrepreneurs and companies – and he refines already established ones. Since 2008, he inspires entrepreneurs with his methodology and authenticity to game-changing problem solving.



**Mikael von Euw**

Mikael is CFO & COO of Biovotion AG. He has over 20 years of experience in investment banking and medical device investments. He was the founding partner of Sirius Healthcare Partners, BioMedical Innovations, and a former senior research analyst for European Medical Technology at UBS. Mikael sat on the Board of Directors of various healthcare companies, as well as of UBS.



**Julien Weissenberg**

Julien is a Computer Vision Expert. He has a proven track record of inventing and implementing state-of-the-art algorithms in Computer Vision and NP-hard problem optimization. Julien has been an expert and speaker for companies and start-up accelerators. He has been named a Global Shaper by the World Economic Forum.



**Christopher Weber**

Christopher looks back to several years of working at Swiss Safety Center AG in Wallisellen, as well as at Zürcher Kantonalbank where he is engaged in the domains of market research, customer experience and client insights. He studied psychology at the University of Zurich.

**Final Pitches and Closing Ceremony**

**Jury**



**Prof. Dr. Harald Gall**

Harald is Dean of the Faculty of Business, Economics and Informatics at the University of Zurich (UZH). He is professor of Software Engineering in the Department of Informatics at UZH. Prior to that, he was associate professor at the Technical University of Vienna in the Distributed Systems Group (TUV), where he also received his PhD. His research interests are in software engineering with focus on software evolution, software architecture, software quality analysis, mining software repositories, and cloud-based software engineering.



### **Katka Letzing**

Katka spent over a decade in Silicon Valley, working on innovation, entrepreneurship, sustainability and human rights for the Institute of International Education and U.S. Department of State programs of the White House. Since 2013, she has led start-up acceleration activities in Asia, co-founded a bioactive dermo-cosmetics start-up, and co-leads the Kickstart Innovation program focussing on bridging the gap between later-stage start-ups, scale-ups, corporations, and other partners to accelerate deep tech innovations.



### **Prof. Dr. Michael Schaepman**

Michael is Vice President Research and Professor of Remote Sensing at the University of Zurich. Before starting through with his academic career, Michael co-founded the software company Netcetera AG with fellow students in 1996. Michael earned his doctoral degree at the Department of Geography of UZH, following postdoctoral work at the University of Arizona in Tucson, USA. He has been professor at the Department of Geography at UZH since 2009. His research priorities include Earth observation, remote sensing, and spectroscopy to measure biodiversity from space.



### **Joachim Schoss**

Joachim founded his first company in 1990 and quickly began a successful career as serial tech entrepreneur (ImmobilienScout 24 GmbH, Scout24 AG, Telcare GmbH, TellSell Consulting GmbH). In 1997 he founded ImmobilienScout24 GmbH in Berlin and establishment the Scout24 AG in 1998 of which he was the largest individual investor, first CEO and Chairman of the Board until it was sold to Deutsche Telekom. He is currently a member of various supervisory and administrative boards (e.g. NZZ, Goldbach Group and Globalance Bank), business angel and a board member of several young companies (including ResearchGate, Loxi, Bankhaus Herzogpark, askTheCircle and bettermarks) as well as of non-profit institutions (e.g. at the Montessori Education Fund and of his own foundation MyHandicap).



### **Lukas Weder**

Lukas Weder is a passionate entrepreneur and co-founder of EAT.ch, which he successfully sold to Just-Eat, the global market leader for online food delivery. Having experienced the whole startup lifecycle, from the founding to the exit, Lukas' new passion is to be a 'Wingman' or business angel for other ambitious founders. Lukas holds a Master's degree in Accounting and Finance from the University of St. Gallen and worked for several years as Management Consultant at Accenture.